## Ronald R. Zentz, RPh, DDS, CPHRM, FAGD, FACD

Consulting Director, Healthcare Affinity

Ronald R. Zentz, RPh, DDS, CPHRM, FAGD, FACD, joined CNA in 2012. Dr. Zentz serves CNA customers by providing risk management-focused educational programs, information and other resources to aid and support risk control efforts for dentist and pharmacist professional liability programs. The Director also collaborates with a range of internal and external business partners to provide professional insight, information and strategies to effectively manage and minimize loss exposures.

Dr. Zentz practiced pharmacy and general dentistry for several years before spending a significant portion of his career in the dental device and pharmaceutical industry beginning in 1991. After gaining broad industry experience and leading efforts to achieve his company's first FDA and European new drug approvals, Dr. Zentz joined the American Dental Association (ADA), Division of Science in 2004. As the senior director, ADA Council on Scientific Affairs (CSA), Dr. Zentz worked closely with the CSA leadership to plan and pursue the Council's agenda, focused on supporting the scientific information needs of the ADA and the dental profession through research, product evaluations and standards, office safety, and development of evidence-based clinical recommendations.

Dr. Zentz' educational background includes: Bachelor of Science in Pharmacy, Butler University; Doctor of Dental Surgery, Indiana University School of Dentistry; and a General Practice Residency Certificate, VA Medical Center, Indianapolis, Indiana. Dr. Zentz is a member of the American Dental and American Pharmacists Associations, and is a Fellow of the Academy of General Dentistry and the American College of Dentists. Dr. Zentz is certified in healthcare risk management (CPHRM) by the American Society of Healthcare Risk Management and has completed the TeamSTEPPS® Master Trainer program.





